THANK YOU TO OUR GENEROUS SPONSORS!

WHERE THE WILD THINGS READ

pledge. read. reward.

We are proud to be celebrating our 7th year of Read On HYER! This beloved fundraiser, created by the Hyer PTA, has two primary goals: to foster a love of reading in our students and to raise critical funds to support Hyer and the amazing programs paid for by the PTA. Learn more on the Hyer website at www.hyerpta.org/read-on-hyer! Please join us in supporting Read on HYER and let reading transport you and your child on many wild adventures!

Pledge  January 14th - 28th
• Ask friends, family, and neighbors for their support.
• Each student’s goal is to raise $150.
• Register by 10pm on January 18th to receive a participation prize.
• See the enclosed insert to learn about the awesome pledge prizes available.

Read  January 14th - 28th
• Read 20 sessions at home - 1 session is 15 minutes of reading.
• Track and record your home reading sessions online.
• Earn VIP reading status by reading additional hours. Goals vary by grade.

Reward  All School Celebration - February 3rd
• Earn fun prizes and rewards for monetary pledge donations and additional reading hours completed!
• Participate in an All School Celebration to celebrate your dedication!
To be considered a VIP Reader, students must complete additional reading sessions beyond the 20 home session goal. Only reading sessions recorded online by Thursday, January 28th at 10 pm will be considered for VIP status. VIP Reader status is not tied to fundraising.

VIP Reading Goals
VIP qualifying levels are achieved by reading the number of sessions listed below. 1 session = 15 reading minutes.
- Kindergarten - Read 30 home sessions
- 1st Grade - Read 32 home sessions
- 2nd Grade - Read 36 home sessions
- 3rd Grade - Read 40 home sessions
- 4th Grade - Read 44 home sessions

VIP Rewards
Rewards for VIP Readers include a treat from the "I’ll Eat You Up Candy Cart," VIP Swag Bag including homework pass and sock day coupons, and student’s photo on library VIP Reader wall.

Super VIP Readers
The 5 students from each grade with the most overall home sessions recorded online by Thursday, January 28th at 10pm will enjoy all the great VIP Rewards above, plus a Super VIP Reader surprise and special recognition at the All School Celebration on Wednesday, Feb. 3rd.

PLEDGE: Goal is for each student to raise $150 in pledges

Register your Student
- Register at www.pledgestar.com/readonhyer. Be sure to both create an account and add your student.
- Register by Monday, January 18th at 10 pm to receive a participation prize.

Ask for Pledges
- Log in to Pledgestar to enter family and friends’ names and email addresses.
- Personalized pledge requests will be emailed to each email address submitted.
- All pledge amounts are flat-rate donations not tied to reading sessions.
- All pledge donations are tax deductible.
- Due to Covid 19, all pledges must be made online this year.
- All pledges are due by Thursday, January 28th at 10 pm.

READ: Goal is for each student to read 20 home sessions

Read at Home
- 1 session = 15 reading minutes
- Students have the opportunity to read more than 20 sessions at home to receive VIP and Super VIP Reader status.
- Reading sessions for emerging readers may include listening to a parent or sibling read, or listening to audio books.

Track Reading Sessions
- Each student should track his or her home sessions. A paper reading log is provided on the PTA website at: www.hyerpta.org/read-on-hyer.
- Parents will record their student’s home reading sessions online at: www.pledgestar.com/readonhyer.
- Sessions must be recorded online by Thursday, January 28th at 10 pm to count toward a student’s total reading sessions.

REWARD: All School Celebration - February 3rd

Prizes and rewards are awarded for reaching specific monetary fundraising levels.

<table>
<thead>
<tr>
<th>Deadline to enter pledges online</th>
<th>Prizes distributed to students</th>
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<tr>
<td>Wednesday, January 20th (10 pm)</td>
<td>Friday, January 22nd</td>
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<td>Monday, January 25th (10 pm)</td>
<td>Wednesday, January 27th</td>
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<td>Thursday, January 28th (10 pm)</td>
<td>Monday, February 1st</td>
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*For virtual classes, winning threshold will be adjusted relative to class size.

CLASS REWARDS

Pizza Lunch donated by Mimi’s Pizza
- The single class with the most reading sessions
- Any virtual class earning this award will receive coupons for Mimi’s Pizza

Extra Recess on the new Hyer Playground
- The class in each grade level with the most pledges
- The class in each grade level with the most reading sessions
- Each class that raises $3,500 in total pledges

QUICK LINKS

To Register and Log Reading: www.pledgestar.com/readonhyer
For other questions and additional information, please visit the Hyer PTA website: www.hyerpta.org/read-on-hyer
Form for Online Donation Tracking

Due to Covid 19, all pledges must be made online this year. You may utilize the pledge tracking chart below to record your donor information prior to online entry at www.pledgestar.com/readonhyer. All pledges are due by Thursday, January 28th at 10 pm.

Student's Name: ________________________________________________

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<tr>
<th>Donor Name</th>
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Win these awesome prizes for collecting pledges!

Sign Up Prize:
Paw Print Keychain for Backpack

$100 Pledges:
Large Light Up Hand Clapper

$175 Pledges:
Mini Mochi Squishy

$250 Pledges:
Clip On Book Light

$500 Pledges:
Visit to the Hot Chocolate Cart!

$1,000 Pledges:
Make Smores with Balto in the Courtyard!